

***Al-Ahlia** Company*

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COMPANY PROFILE

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AMMAN-JORDAN

Amman is in the capital of the Hashemite Kingdom of Jordan, and its economic and commercial centre. With a population of approximately 10 million in 2020, the Jordanian marketplace remains vibrant and promising especially in the health sector. As a regional referral centre, Amman boasts many first class health institutions and supporting health sector.

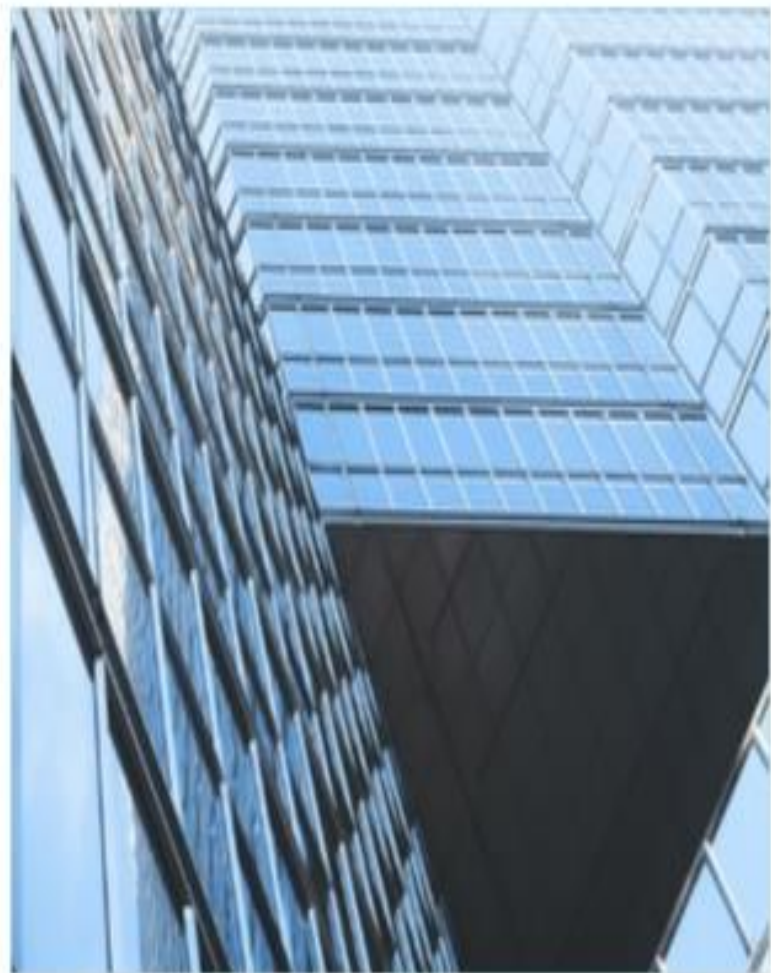
Al-Ahlia Company is located in central Amman. With a population of approximately 3 Million in 2020, we are well positioned to service the ever expanding health sector and supporting services. Today, Amman is the largest city in the Levant region, the fifth-largest city in the Arab world, and the ninth largest metropolitan area in the Middle East.



About Us

Al-Ahlia Company is a medical device distributor, with head office in Amman.

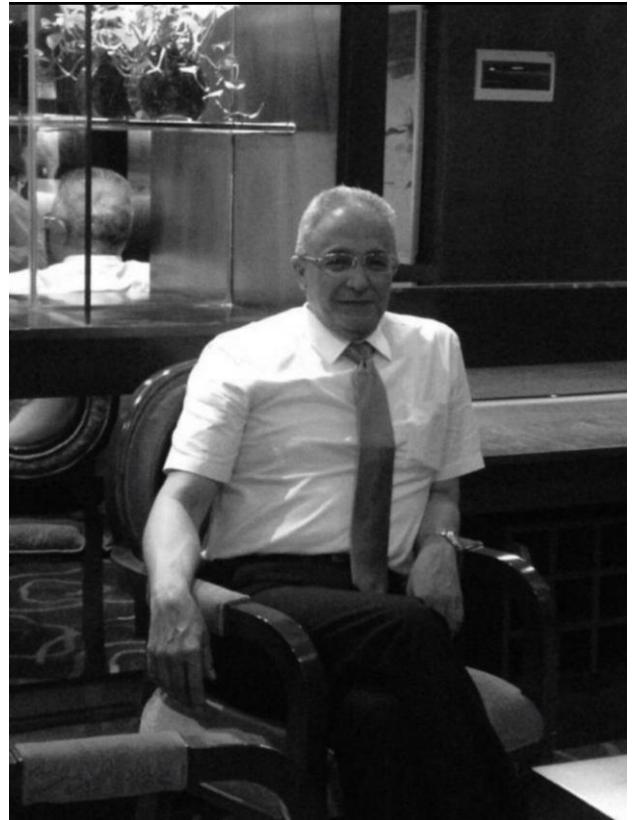
The company was established in 1987, with the idea of providing durable and affordable medical equipment and device to enhance healthcare in Jordan.



HISTORY

Al-Ahlia was established in Amman-Jordan in 1987 by its founder the late Mr. Emad Jarrah (Al-Ahlia Establishment for medical supplies). Initially it started as a local Distributor and Reseller. Subsequently, it was awarded the agency of the Japanese company Honda for its medical products to cover both the Jordanian and Iraqi markets which was achieved successfully. Al-Ahlia then went on to acquire and represent several other brands and finally it established its own brand.

In 2014 following the death of its founder, the name was changed to **Al-Ahlia Company** for Medical Supplies. The management of the company passed on to his two sons Ahmed and Qusai and work was focused on expanding the company's operations locally, acquiring more brands and gaining a bigger market share of the Jordanian Health Sector. Today, Al-Ahlia is considered as one of the leading Health Sector suppliers in Jordan.





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DISTRIBUTES A WIDE RANGE OF AFFORDABLE, QUALITY HEALTHCARE PRODUCTS AND SOLUTIONS, WHILE OFFERING LONG-TERM COMMITMENT.

R MISSION

O
U

MAKE QUALITY HEALTHCARE ACCESSIBLE IN JORDAN AND OTHER COUNTRIES.

R VISION



OUR GOALS

- ✓ **Cross-sell more products.**
- ✓ **Supply innovative products.**
- ✓ **Grow sales for new products.**
- ✓ **Enhance Product diversity.**
- ✓ **Improve customer retention.**
- ✓ **Sustainability.**



BBRANDS

- HONDA ELECTRONICS CO., LTD
- ECHO CONTROL MEDICAL (ECM).
- AROMA SURGICAL CO.
- HUBDIC
- FORAS MEDICAL
- MEDIANA
- FIRSTPLUS
- HUREV
- MEDICARE (OUR Brand)

JAPAN
FRANCE
PAKISTAN
KOREA
TURKEY
KOREA
TURKEY
KOREA
CHINA





Our Clients

- ✓ **Ministry of health**
- ✓ **Private Hospitals**
- ✓ **Public Security Directorate**
- ✓ **Jordanian Royal Medical Services**
- ✓ **Civil Defence Directorate**
- ✓ **General Directorate of Gendarmerie**
- ✓ **International Organization NGOs**
- ✓ **Pharmacies**
- ✓ **Clinics**



**“ We Endeavour to Exceed Our Clients’
Expectations Time After Time ”**

Contact Us

Web: www.AhliaMed.Com

Email: Info@ahliamed.com

FB: @AHLIAMEDICARE

Instagram: [alahliaformedicalsupplier](https://www.instagram.com/alahliaformedicalsupplier)

Card: [krti.vip/en/c/AHLIAMEDICARE](https://www.krti.vip/en/c/AHLIAMEDICARE)

Tel.: 00962-6-4650951

Fax.: 00962-6-4654490

Mob.(1) : 00962777368181

Mob.(2):00962798343422